



Case Study Contract Manufacturing Medical Technology



Medical Device Technology Company Outsources Contract Manufacturing, Logistics.

Challenge

Avizia, a new telecommunications start-up, launched its product line of innovative televideo products. As the company prepared for growth across global markets, it was imperative they first find a fulfillment partner that could not only work directly with manufacturers, suppliers, RMA, RTV, and other reverse logistics functions but could also provide technical services and repairs.

Solution

Avizia expected to hire multiple companies to satisfy the wide array of services as their growing start-up needed to scale its operations. Instead, they were pleased to find one experienced company, Mendtronix, as a complete value-added 3PL++ solution. As Mendtronix proved its ability to perform, Avizia later outsourced their build-to-order hardware assembly and software installation/configuration process. Mendtronix now provides the entire product manufacturing and distribution operation, allowing Avizia to focus on sales, marketing and other strategic functions.

Results

To date, Avizia is on target executing its milestones including Mendtronix successfully executing its responsibilities and meeting same day fulfillment commitments. MTI's contracted services have now grown significantly beyond the original scope.

About Avizia

Avizia, <http://www.aviziatech.com>, is dedicated to improving people's lives through innovative video products inspired by the unique needs of the healthcare, education, and public sectors.

About Mendtronix Inc. (MTI)

MTI is a value-added 3PL with vast technical services including contract assembly and repair capabilities serving industries including **medical devices** via three strategic locations in Atlanta GA, Pittsburgh PA and San Diego CA.

"Mendtronix's unique combination of forward and reverse logistics, contract manufacturing, factory repair and refurbishments capabilities enable us to provide our customers a true end-to-end product lifecycle solution."
- Luke Leininger, COO, Avizia



Order Fulfillment



Contract Manufacturing



Transportation



Warehousing



Repairs



Atlanta | Pittsburgh | San Diego

858.726.0200

www.mendtronix.com



* ISO 13485
Pending
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